

Case Study (and Story)

Choose at least one project for a more detailed process analysis and case study.

In addition to (or as part of) completing a Project Details Worksheet, plan to robustly reflect on project goals, developmental practices and processes, challenges, and how your design solutions came about and fulfilled client/project needs.

Organize and include development and process work such as research, sketches, client briefs/proposals, wireframes, mood boards, style tiles, digital comps, mockups, templates, etc.

Plan a portfolio presentation of your case study to provide a more comprehensive view of a project and the design process that lead to your solution(s). Include both process work samples and the final product (perhaps with multiple views, pages, and/or screens).

When you present your case study, use it to tell a larger story about the value you can bring to an organization. In other words, use the case study to *communicate value*. Focus on a value (or set of values) that would be of use to your target organization/client/employer. These may include things like having solid technical skills, being a team player, being able to work collaboratively, being creative, being a problem solver, being independent, being able to communicate effectively with clients, being a good project manager, making deadlines, being detail oriented, etc. Choose at least one particular value that you can bring to an organization/company and use your case study to communicate this value. As part of your case study, prepare a 'story' that reveals your chosen value(s), without explicitly stating it. In other words, don't just say "I'm a team player and work well with others" for example, demonstrate this value through your presentation/case study.

As practice for your final presentations, each student will present their case study to the class.

Some useful links about the design and use of case studies:

- [*"This Is How We Built It" Case Studies*](#)
- [*Retiring The Portfolio Screenshot*](#)
- [*Designing Case Studies: Showcasing A Human-Centered Design Process*](#)
- [*Showcase of Case Studies in Design Portfolios*](#)
- [*Rethinking the Case Study*](#)